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## CB RICHARD ELLIS MARKS 100 YEARS OF CLIENT SERVICE

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### Company Founded Following 1906 San Francisco Earthquake

**México D.F. – July 8, 2006** – CB Richard Ellis Group, Inc., the world’s leading commercial real estate services firm, marks its 100<sup>th</sup> anniversary this year, commemorating the origins and notable past of a company that was founded shortly after the 1906 San Francisco earthquake. The Company first established its operations in Mexico D.F. in 1993.

“CB Richard Ellis is the global leader in real estate services because the same values of our founding – high-quality service and an absolute commitment to clients – remain central to our mission everywhere in the world,” said Agustín Alvarado Guerrero. “Whether in New York, Paris, Tokyo or México, we are well positioned to meet the increasingly complex and multi-faceted needs of all our clients, from emerging growth companies to the multi-national giants.”

The firm that is now CB Richard Ellis (CBRE) traces its roots to San Francisco in 1906. Months after the massive earthquake, 23-year-old Colbert Coldwell founded a real estate company based on what was, at the time, a revolutionary philosophy: put integrity, ethics and the client’s best interest above all. By the 1940s, the firm had grown to be one of the largest in the western United States and by the 1970s had gained national prominence following expansions in its services portfolio and geographic coverage.

In 1989, employees and third-party investors acquired the company’s commercial operations and formed CB Commercial. During the mid 1990s, the firm made several strategic acquisitions, culminating with the 1998 acquisition of REI Limited – the holding company for all Richard Ellis operations outside the United Kingdom. The company name was changed to CB Richard Ellis, reflecting the firm’s position as the first truly global real estate services provider.

In 2003, CB Richard Ellis acquired Insignia Financial Group, bringing together two of the world’s most influential real estate companies to set a new benchmark for commercial real estate services. The company enjoyed two more milestones in the next two years: an initial public offering in 2004 and becoming the first real estate services company to merit inclusion in the FORTUNE 1000 in 2005.

CB Richard Ellis México (CBRE) is a fully-owned office of CB Richard Ellis Inc., and has offices in Mexico City, Queretaro, Monterrey, Saltillo and Cancun with a national coverage.

We concentrate on several distinct lines of business to deliver superior service to our clients: Corporate Services, Corporate Accounts, Government Services, Project Management, Retail Services, Tourism Services, Logistics Services, Industrial Services, Multi-Housing Services, Property & Facilities Management, Investment & Consulting Services, Valuation Services, Tenant Representation and Landlord Representation.

The lines of business are supported by in-house departments: Marketing, Mapping Services, Market Research, Accounting, Systems and Human Resources.

CB Richard Ellis will commemorate its 100<sup>th</sup> anniversary throughout the year with special activities, including its annual World Conference to be held in San Francisco in September, anniversary-themed communications, special client events in major markets and a commissioned book on the company's service, vision and leadership over the past century.

### **About CB Richard Ellis**

CB Richard Ellis Group, Inc. (NYSE:CBG), a FORTUNE 1000 company headquartered in Los Angeles, is the world's largest commercial real estate services firm (in terms of 2005 revenue). The Company serves real estate owners, investors and occupiers through more than 350 offices (including affiliate and partner offices) worldwide. CB Richard Ellis offers strategic advice and execution for property sales and leasing; corporate services; property, facilities and project management; mortgage banking; investment management; appraisal and valuation; and research and consulting. Founded in 1906, CB Richard Ellis marks a century of excellence in real estate services this year. Please visit our Web site at [www.cbre.com.mx](http://www.cbre.com.mx)